# **Privacy Policy**

Premier Art Holdings Ltd is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website premier.art or use our services. Please read this privacy policy carefully. If you do not agree with the terms of this privacy policy, please do not access the site or use our services.

#### 1. Information We Collect

We collect several types of information to provide and improve our services, including:

- Personal Data: Information that identifies you personally, such as your name, email address, phone number, billing information, etc.
- Usage Data: Information about how you use our website or services, such as your IP address, browser type, and pages visited.
- Cookies and Tracking Data: We use cookies and similar tracking technologies to track your activity on our website and store certain information.

#### 2. How We Use Your Information

We may use the information we collect for various purposes, including:

- To provide and maintain our services.
- To notify you about changes to our services.
- To allow you to participate in interactive features of our services.
- To provide customer support.
- To gather analysis or valuable information to improve our services.
- To monitor the usage of our services.

#### 3. Disclosure of Your Information

We may share your information in the following situations:

- With Service Providers: We may share your personal information with service providers to help us operate our business, such as payment processors or analytics providers.
- For Legal Reasons: We may disclose your information if required to do so by law or in response to valid requests by public authorities.

# 4. Security of Your Information

We use reasonable security measures to protect your personal information. However, no method of transmission over the internet or electronic storage is completely secure, and we cannot guarantee absolute security.

# 5. Your Data Protection Rights

Depending on your location, you may have certain rights regarding your personal data, including:

- Access: You can request a copy of the personal data we hold about you.
- Correction: You can ask us to correct any inaccurate data.
- Deletion: You can request that we delete your personal data, subject to certain exceptions.

## 6. Children's Privacy

Our services are not intended for use by children under the age of 13. We do not knowingly collect personally identifiable information from children. If we become aware that we have collected personal information from a child without parental consent, we will take steps to remove that information from our servers.

# 7. Third-Party Links

Our website may contain links to third-party websites or services. We are not responsible for the privacy practices of those websites.

# 8. Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page and updating the "Effective Date" at the top.

#### 9. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:

Email: info@premier.art

## Logo and Token Design Attribution

We extend our heartfelt gratitude to Victoria Moore for her exceptional creativity and craftsmanship in designing the logos for Premier Art Holdings Ltd. and the PREMR token. To learn more about Victoria Moore's work or to explore her portfolio, please visit Victoria Moore Fine Art at <a href="mailto:linktr.ee/Victoria.Moore\_Atomic.Babylon">linktr.ee/Victoria.Moore\_Atomic.Babylon</a>

### Photography Attribution

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